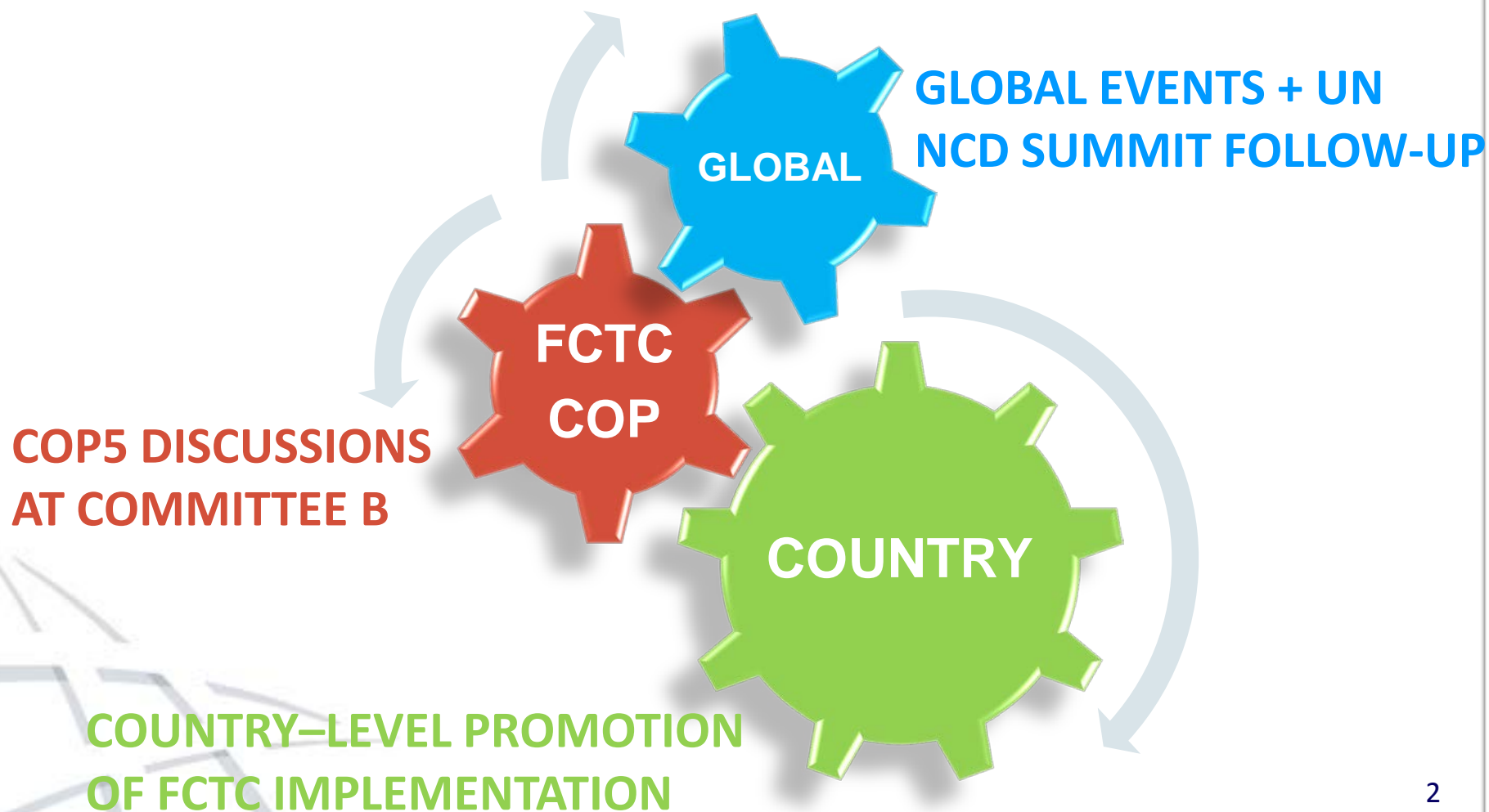


# **FCTC: Action Now!**

**2012 Campaign overview**

# FCTC: Action Now!





# **WHAT CAN BE DONE AT Conference of Parties (COP) LEVEL?**

# COP Committee B



## Important place to be

- Key topic: how should FCTC work – in countries and globally
- Discussion on FCTC implementation in low-resourced countries
- Discussions on FCTC budget = *what is more important than money?*
- If countries cannot come, (sub-)regional position should be agreed

## Parties must speak up

- Existing challenges with FCTC implementation must be raised and solutions found (Working Group?)
- Parties need to ask for assistance – with reporting, FCTC implementation, travel to COPs – FCTC Secretariat was set up to **HELP** Parties
- If provided help is not sufficient, Parties need to make changes

# Committee B at COP5



## Key advocacy activities

- WG on Mechanisms of Assistance (MoA) must be established
- Assistance with FCTC implementation should be supported through Voluntary Assessed Contributions (VACs)
- Full travel support to Parties for WGs, INBs, COPs must be restored
- FCTC Reporting & Monitoring must be linked to broader agenda
- Constructive budget discussions have to take place

## How to start

- Travel policy and VACs are “easy” topics – everyone can do it
- Mechanisms of Assistance (MoA) require long-term engagement, but are the most important issues – we need to make a difference
- Reporting/Monitoring and Budget are complex issues, it is important to at least start serious discussions

# Mechanisms of Assistance



## Background

- Parties repeatedly emphasized that additional resources will be needed to successfully implement FCTC
- To date only little has happened – mostly there were endless discussions, but no action
- At COP4, Parties agreed to assess assistance with FCTC implementation (= Mechanisms of Assistance = MoA)

## What needs to happen prior and at COP5

1. **COP5 report** prepared by Bureau/FCTC Secretariat must promote the idea of Working Group on Mechanisms of Assistance
2. Parties and FCTC Secretariat must engage in **preparations for the Working Group prior COP5**
3. WG must be established at **COP5 to improve Mechanisms of Assistance**



# Activity checklist

- ✓ Make sure your government is aware of COP4 travel policy changes and their impact
- ✓ Remind your government about VAC payments if they have not paid them already
- ✓ Encourage your government to participate at COP5 Committee B
- ✓ Make sure your government is aware of Mechanisms of Assistance review and supports the idea on Working Group at COP5
- ✓ Encourage your government to propose establishment of WG on Mechanisms of Assistance prior COP5
- ✓ Join FCA discussions on Committee B issues



**COUNTRY**

**WHAT CAN BE DONE IN EACH COUNTRY?**



# Remind governments about UN NCD Summit



COUNTRY

## UN NCD Summit Statements

- Make sure promises made by governments around the NCD Summit are being delivered
- Use news articles, official UN webcast, Parliament records, ...
- Remind your government about the **fundamental conflict of interest between the tobacco industry and public health** (para 38)

## UN NCD Summit Political Declaration

- Countries promised to establish **national NCD plans by 2013** (para 45)
- Accelerated implementation of FCTC should be an easy “sell” to governments if they want to demonstrate action on NCDs by 2013
- **Tobacco tax increases** must play a prominent role in national NCD plans (para 43c)

# Remind donors about UN NCD Summit



COUNTRY

## UN NCD Summit Political Declaration

- Resources devoted to combating the challenges posed by NCDs are not commensurate with the magnitude of the problem (para 40)
- Development agencies were encouraged to support country-led NCD/tobacco control efforts

## UN Development Assistance Framework (UNDAF)

- All UN agencies develop a shared workplan to support country development priorities = UNDAF = **find info about countries' UNDAF**
- FCTC is the international Convention negotiated under WHO and its implementation must be supported by the entire UN system
- Contact UN country office(s) and arrange an introductory meeting
- Make sure **FCTC implementation is included in UNDAF(s)**

# Promote Needs Assessments (NAs)

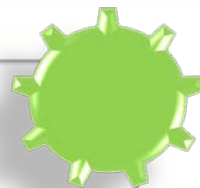


## Purpose of NAs

- Key to start serious discussions with donors about FCTC implementation
- Review of FCTC implementation to date + discussions on how to accelerate FCTC implementation with limited resources
- Formulation of “needs” and “solutions” – what kind of assistance is needed, when, who should get engaged, and who will provide resources

## Countries must apply

- Encourage governments to contact FCTC Secretariat and request NAs
- Be ready to formulate civil society list of needs = what the country needs to accelerate FCTC implementation



# Activity checklist

- ☑ Get in touch with your country's UN Summit delegation (MoH) and propose a follow-up meeting
- ☑ Inquire about national NCD plans (deadline: 2013) and promote *FCTC implementation* component
- ☑ Promote FCTC implementation among national development priorities - UNDAF
- ☑ Encourage your government to apply for Needs Assessments at FCTC Secretariat
- ☑ Monitor tobacco industry and make sure it does not infiltrate NCD movement



# WHAT CAN BE DONE GLOBALLY?



# Interagency Task Force on Tobacco Control (IATF)



## Background

- Established in 1999 to coordinate TC work carried out by UN system
- Since 1999, IATF has met 8 times; the last session was in February 2010 at UN headquarters in NYC

## February 2012 meeting

- The 2012 IATF meeting will take place on **February 27-28**, in Geneva
- FCTC will be a key focus of the 2012 meeting = discussion on the roles of UN and other agencies to support FCTC implementation
- Draft resolution may be prepared for ECOSOC in summer 2012
- **Specific commitments of UN agencies to accelerate FCTC implementation** must be made
- IATF work must progress in-between its meetings

# UN Summit follow-up



## NCD targets + indicators = Global Monitoring Framework (GMF)

- Discussions underway – some targets might be adopted at the World Health Assembly (WHA) in May 2012
- Targets, indicators and GMF must **not undermine FCTC** and its mechanisms
- Regional, country and stakeholder **consultations** will take place in – **FCTC needs to be strongly promoted**

## Global NCD Partnership

- Options for NCD coordinating mechanism should be proposed by 2012
- NCD discussions must be **protected from tobacco industry** interference
- Consultation with countries, UN and NGOs are scheduled in 2012

# WHO NCD Plan 2013-2020



GLOBAL

## Background

- Current [WHO NCD Plan](#) expires in 2013
- In 2012 and 2013 WHO will develop implementation plan of the NCD Summit outcomes
- Zero Draft of 2013-2020 WHO NCD Plan will be available in September 2012
- Draft 2013-2020 WHO NCD Plan will be discussed in January 2013 and adopted in May 2013

## WHO Plan must include FCTC implementation

- Strong commitment for FCTC accelerated implementation (not only several measures) is essential
- Several consultations are being scheduled – **watch out for updates!**



# Key 2012 health or development events

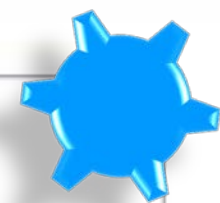


## Rio+20

- UN Conference on Sustainable Development – June 20-22, 2012
- Sustainable development and its future institutional framework will be discussed
- [FCA's submission](#) & [online messages](#) – please keep your eyes open for further opportunities

## Review of MDGs

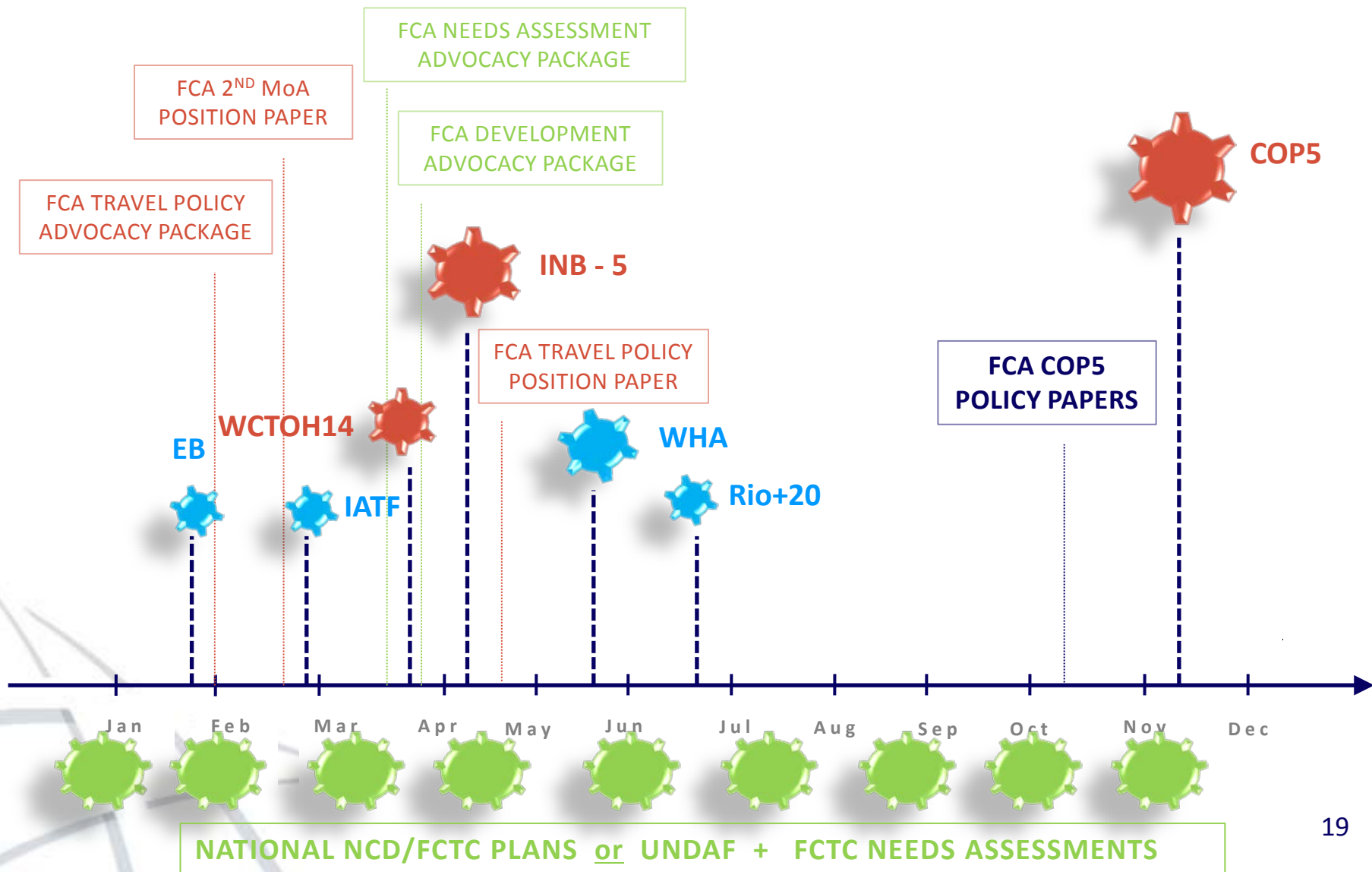
- UN NCD Summit was just a start - 3 years are left until Millennium Development Goals (MDGs) expire
- Expert Panel will be appointed to start the MDG review in March 2012



# Activity checklist

- Secure NGO participation at NCD regional or country consultations
- Join consultations on WHO NCD Plan
- Promote FCTC during consultations on NCD targets, indicators and the Global Monitoring Framework
- Support Rio+20 FCTC message on the conference website
- Promote FCTC at other regional/country health and development events
- Regularly scan FCA website

# Key 2012 events



# Keep in touch

- ➔ If you have any questions or suggestions regarding the campaign, contact [FCA Policy Team](#)
- ➔ If you have any media and communications updates, contact [FCA Comms](#)
- ➔ Be in touch with one of the [Regional Coordinators](#)
- ➔ Regularly follow our Campaign Website