

DATE & TIME	SESSION	FCA SPEAKER OR CHAIR
<b>TUES, 17 MARCH</b>		
9:00 – 13:00	Workshop: Sustainable funding for tobacco control and innovative financing in health and beyond	FCA Board Chair, Ulysses Dorotheo (co-chair)
9:00 – 13:00	Beyond Analysis: Using Data to Accelerate Tobacco Control Policy	FCA Board member Jo Birckmayer (panel)
<b>WED 18 MARCH</b>		
11:00- 12:30	Plenary: 10 years of the WHO FCTC. Presentation: FCA The civil society’s contribution to the implementation of the FCTC	FCA Director Laurent Huber
14:00- 15:30	Tri-Plenary: The protocol to eliminate illicit trade in tobacco products - next steps for entry into force	FCA Policy Director Francis Thompson
<b>THURS, 19 MARCH</b>		
7:30 – 8:30	International Consortium for Action and Research on Tobacco. Breakfast meeting hosted by Cancer Research UK	Francis Thompson, Laurent Huber Board member Judith Watt
8:00 – 8:45	Meet the Expert Session: Implementing the FCTC in the Americas – how can we accelerate the process?	FCA Director, Americas, Eduardo Bianco
9:00 – 10:30	Symposium: Innovative Approaches to Endgame for Tobacco. “ Role of global civil society organisations and integrated networks in accelerating and advancing endgame”	Laurent Huber
9:00 – 10:30	08. Is tobacco control being crowded out or reinforced by the new emphasis on NCDs? Some national experience.	Eduardo Bianco Francis Thompson (Coordinator)

	Title of presentation: Some background on the global NCD commitments and national implementation.	
12:00-13:30	Small group meeting, private Kick off meeting of the Global Task Force for Tobacco Free Portfolios (GTF.TFP)	Laurent Huber
12:30-14:00	World Heart Federation Tobacco Roadmap for reducing premature mortality from CVD through tobacco control	Eduardo Bianco
12:45- 13:45	03. Oral Abstract. Illicit trade and access to minors	Laurent Huber (Chair)
12:45 -13:45	05. Illicit trade and counter measures	Francis Thompson (Chair)
12:45- 13:45	Poster presentation on Tracking and investing in NCD prevention	FCA Policy Advisor Yvona Tous (Chair)
12:45- 13:45	Oral Abstract. Tobacco Industry Liability: Scientific Evidence on Smoking to Provide Subsidies to Judiciary Power in Brazil	FCA Board Member Mônica Andreis
12:45 -13:45	Oral Abstract. Exposing the Myths: ITIC's Asia-11 Illicit Trade Indicator	Ulysses Dorotheo
12:45 -13:45	13. Compliance and enforcement at point-of-sale and in media	FCA Board Member Maxime Compaoré (Chair)
14:00- 15:30	Achieving the 25 by 25 NCD target: the role of tobacco control	
14:00- 15:30	Symposium: Coordinated global action: Challenging PMI's youth-targeted "Be Marlboro" ad campaign. Presentations: - "The Swiss experience" -Overview of "You're the Target" campaign strategies	Jo Birckmayer (chair/speaker), FCA Geneva Rep. Pascal Diethelm
14:00- 15:30	Symposium: Building regional research capacity to guide policy for waterpipe smoking. Topic- Waterpipe and Shisha smoking: FCTC Art. 5.3,8,6,11,13 and crosscutting.	FCA Board Member Fouad M.Fouad (co-chair)
16:00- 17:30	25. Implementing the FCTC's Illicit Trade Protocol - challenges and successes.	Francis Thompson
16:00- 17:30	24. Regional Collaboration and an enabling legal framework – Driving forces behind Latin	Eduardo Bianco

	American countries record adoption of FCTC policies. Presentation: How governments and civil society groups in PAHO region created a political environment conducive for approval of TC laws and its applicability	
16:00- 17:30	22. Symposium: Social Marketing to Change Behavior in Non-Communicable Diseases	Laurent Huber (Chair)
16:00- 17:30	Innovative funding strategies for global tobacco control	
19:00- 21:00	Luther L Terry Awards Ceremony	Eduardo Bianco
<b>FRI, 20 MARCH</b>		
9:00 – 10:30	38. Towards implementing effective tobacco tax strategies: success stories and best practices	Jo Birckmayer (chair) Francis Thompson
9:00 – 10:30	36. Symposia: Integrating Tobacco Control and NCDs in the Sustainable Development Framework. Title of presentation: Progress by civil society on inclusion of tobacco control in post-2015 and SDGs.	Laurent Huber
12:45- 13:45	31. Assessing needs for stronger collaboration with civil society.	Laurent Huber (Chair)
12:45- 13:45	Poster on FCTC and national development plans	Yvona Tous, Eduardo Bianco and AFRO Coord. Tih Ntiabang
12:45- 13:45	Poster on Art 5.2 (multi-sec coordination)	Yvona Tous and Pacific Islands Coord. Annabel Lyman
12:45- 13:45	Poster. 26. Civil society links, impacts and opportunities	Maxime Compaoré (Chair)
12:45- 13:45	45. Tobacco Industry Interference at Intergovernmental/ International Level	Yvona Tous
16:00- 17:30	49. Treatment of tobacco in 21st Century trade and investment rules. Presentation: Costs of addressing trade-related challenges to tobacco control.	Eduardo Bianco and Chris Bostic, ASH-US

<b>SAT, 21 MARCH</b>		
8:00 – 8:45	Meet the Expert session: The FCA – using its network to keep tobacco control high on the post 2015 Development Agenda.	Laurent Huber
9:00 – 10:30	58. The FCTC: a treaty for all ministries, not only Health	Yvona Tous Ulysses Dorotheo
9:00 – 10:30	Banning flavored tobacco products - overview of global issues and progress	Tih Ntiabang
9:00 – 10:30	59. Tobacco farming and tobacco control: Separating myth from reality	Francis Thompson
9:00 – 10:30	Symposium: Tobacco Industry Monitoring and Civil Society’s Actions to reduce its interference in LAC. Presentation: The challenge of prohibiting tobacco additives in Brazil.	Mônica Andreis
12:45- 13:45	Poster: Trade vs public health: links, threats and strategies.	Mônica Andreis (Chair)
14:00- 15:30	National and regional experience in setting up Tobacco Industry Monitoring Teams in Sub-Saharan Africa	Tih Ntiabang
14:00- 15:30	64. The implications of the FCTC Article 14 guidelines for treatment policy. Presentation: Country experiences: Uruguay.	Eduardo Bianco
14:00-15:30	62. Standardised Packaging: tobacco industry counter campaigns in Australia, UK and Ireland	Eduardo Bianco (chair)