



What we've accomplished

Since its first informal meetings in the late 1990s to discuss a future global tobacco control treaty, the FCA has grown to an alliance of more than 350 organisations in over 100 countries. The Alliance was instrumental in developing the WHO FCTC and, despite increasingly scarce resources in the new millennium, in leading the global tobacco control community to shift its focus toward implementation of the Convention.

Among our particular achievements are:

- Created an organisation founded on the principles of diversity, gender balance and equality.
- Working with limited resources, ensured that NGOs with wide and varied expertise in all areas of tobacco control attend negotiating meetings of the WHO Framework Convention on Tobacco Control (FCTC).
- Enhanced FCA members' ability to actively advocate for tobacco control at national, regional and international levels.
- Provided grants to enable participants from low income countries to participate in all FCTC activities.
- Assisted in the development and adoption of effective evidence-based guidelines on implementation of the FCTC – including Article 5.3 (industry interference), Art. 6 (price and tax measures – recommendations only), Art. 8 (protection from second-hand smoke), Art. 9&10 (regulation and disclosure of contents), Art. 11 (packaging and labelling), Art. 12 (education and awareness), Art. 13 (advertising and promotion) and Art. 14 (demand reduction measures).
- Lobbied strongly for a FCTC COP working group on strengthening implementation of the Convention, which was adopted at COP5 in 2012.
- Assisted countries to become Parties to the FCTC. (There were more than 175 Parties in 2013).
- Demonstrated expertise as a credible voice in global tobacco control so that we are able to positively influence sessions of the FCTC Conference of the Parties (COP). The outcomes of COP5 in 2012 included: adoption of a protocol on illicit trade [[link to website campaign](#)], adoption of guiding principles and recommendations on FCTC Art. 6; creation of a working group to strengthen sustainable implementation of the Convention.
- Developed strong working relationships with governments, established an official relationship with the WHO, and achieved high levels of credibility with funders.

- Kept civil society, government officials, the media and others fully informed about the FCTC process by delivering highly respected position papers, news bulletins, online content and other advocacy material.
- Created a monitoring and reporting tool [[link to Shadow Reporting Campaign](#)] to hold governments accountable for their commitments under the FCTC.
- Campaigned to make tackling tobacco use a global health and development priority. [[Link to campaign page](#)].
- Had our work published in peer reviewed journals like *The Lancet* and the *British Medical Journal*, and highlighted in peer-reviewed articles in publications including the *Global Public Health Journal*.