



INVITATION

NCDs and Tobacco Control in the Post-2015 Development Agenda

Sponsored by: Pacific Small Island Developing States (PSIDS), Permanent Mission of Belgium, Permanent Mission of Jamaica and the Framework Convention Alliance for Tobacco Control (thanks to a financial contribution from Action on Smoking and Health).

A light lunch will be served from 12:45pm – 1:15pm near Café Vienna, 2nd floor, NLB

AGENDA

Introduction

H.E. Robert Aisi, Ambassador and Permanent Representative of Papua New Guinea and Chair of PSIDS

NCDs and the Importance of integration in the post-2015 agenda

Sir George Alleyne, Director Emeritus, Pan American Health Organization

FCTC Presentation

Mr. Laurent Huber, Director, Framework Convention Alliance

NCD Progress and Impact of tobacco in Jamaica

H.E. Mr. Courtenay Rattray, Permanent Representative of Jamaica

Impact of Tobacco and NCDs in Belgium

H.E. Ms. Bénédicte Frankinet, Permanent Representative of the Kingdom of Belgium

Q & A

Tobacco not only impacts health, but it affects all areas of sustainable development, including economic, social, and environmental. It is the number one risk factor for non-communicable diseases (NCDs). Tobacco control and NCDs must be included in the post-2015 development agenda and the Sustainable Development Goals, as they were left out in the past MDGs. The Framework Convention on Tobacco Control (FCTC), the world's first public health treaty, serves as the perfect guide for countries to follow to reduce the global burden of tobacco related NCDs. The FCTC serves as a blueprint for how countries can achieve a healthier population. At this event, a few countries will share experiences and progress made related to NCDs and FCTC implementation through brief presentations. In addition, FCTC basics and strategies for implementation will be discussed.

April 28, 2014
UN North Lawn Building
Room 6
1:15pm – 2:30pm

Please RSVP by April 24, 2014
Ms. Kenlie Lipiano
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(212) 813 - 0310

Watch the live webcast here: <http://webtv.un.org/>

For those requiring special events passes: Passes will only be distributed to guests who have received confirmation of their attendance. You will need to send your full name for registration. Further details in regards to pass collection will be provided to those who register.

RSVP by 24 April 2014