

Regional Workshop on Implementing WHO FCTC Article 5.3 “Free from Tobacco Industry Interference”

27-28 February, 2009

Rose Garden (Suan Sampran) resort, Thailand

Organized by the Southeast Asia Tobacco Control Alliance (SEATCA)

Co-hosted by WHO Thailand, Ministry of Public Health, Thailand

and the Framework Convention Alliance (FCA)

Objectives: To share and discuss strategies and plan to implement FCTC Article 5.3 guidelines

Participants: Representatives from Office of Prime Minister / President, Tobacco control focal point, WHO TFI, Tobacco control advocate from ASEAN Plus countries

Tentative Agenda:

27 Feb, Friday		
8.00-8.30	Registration	
8.30-8.55	Introductory session: Why we need FCTC Article 5.3 guidelines	Dr. Mary Assunta (FCA/SEATCA)
8.55-9.00	Intermission	
9.00-9.05	Workshop overview	Ms. Bungon Ritthiphakdee, SEATCA Director
9.05-9.10	Welcome Remarks	Dr. Maureen Birmingham WHO Representative to Thailand
9.10-9.15	Opening remarks	Deputy Minister of Public Health, Thailand
9.15-9.25	Keynote Address on “FCTC Article 5.3: A global milestone to protect public health policy”	Dr. Hatai Chitanont, immediate past COP President
9.30-10.00	Session 1: Key points from Article 5.3 guidelines Chaired by Dr. Ulysses Dorotheo (FCA/SEATCA)	Sen. Caleb Otto (Palau) Prof. Prakit Vathesatogkit (Thailand) Usec. Alexander Padilla (Philippines)
10.00-10.20	Tea Break and Press briefing	
10.20-12.00	Session 1: Key points from Article 5.3 guidelines (cont'd) and discussion	
12.00-13.30	Luncheon	
13.30-14.45	Session 2: Case Studies and lessons learned on dealing with tobacco industry interference Chaired by Mr. Tubagus Haryo Karbyanto (Indonesia)	Dr. Zariah Zain (Malaysia) Atty. Debby Sy (Philippines)
14.45-15.00	Tea Break	
15.00-17.00	Session 3: Country case studies and plan for implementation FCTC article 5.3	Break into Country group with resource persons
28 Feb, Saturday		
8.30-10.00	Session 4: Sharing country plan and strategies Chaired by Dr. Phan Thi Hai (Vietnam)	
10.00-10.20	Tea Break	
10.20-11.45	Session 5: Tools, technical assistance and networking to support countries in implementing FCTC article 5.3 Chaired by Ms. Bungon Ritthiphakdee	Dr. Susan Mercado (WPRO) Dr. Foong Kin (TISN/SEATCA)
11.45-12.00	Closing remarks	Dr. Susan Mercado (WPRO)
12.00-13.30	Luncheon	
13.30-17.00	Boat trip for cultural tour along Nakornchaisri river	