Imagine the trail of death if 35 massive tsunamis struck in a year.

TOBACCO USE: A STAGGERING DEATH TOLL

A GLOBAL FUNDING GAP

The economic cost is too high.

US$ 1.4 TRILLION

We can't afford to do nothing.

VALUE FOR MONEY

ONLY 0.16%

of Development Assistance for Health went to tobacco control in 2018.

Every dollar invested in 2018 will return US$ 7.43 by 2030.

Well funded, proven and effective tobacco control policies contribute to progress on all of the SDGs.

ACT NOW! VISIT WWW.FCTC.ORG - EMAIL US AT INFO@FCTC.ORG