

# TOBACCO CONTROL

FOR BETTER HEALTH AND MORE...



## TOBACCO USE: A STAGGERING DEATH TOLL

Imagine the trail of death if 35 massive tsunamis struck in a year.



## A GLOBAL FUNDING GAP

The economic cost is too high.

**US\$ 1.4 TRILLION**

We can't afford to do nothing.



We need to invest more money to plug the global gap in funding.

**US\$ 27.4 BILLION**

## VALUE FOR MONEY

**ONLY 0.16%**

of Development Assistance for Health went to tobacco control in 2018.

Every dollar invested in 2018 will return **US\$ 7.43** by 2030.

Well funded, proven and effective tobacco control policies contribute to progress on all of the SDGs



**ACT NOW!** VISIT [WWW.FCTC.ORG](http://WWW.FCTC.ORG) - EMAIL US AT [INFO@FCTC.ORG](mailto:INFO@FCTC.ORG)